

**Thank you for choosing the Maritime Exchange**  
*Reaching the Delaware River Port Community and Beyond!*

| Ad Sizes<br>(In Inches) |              | Member Rate<br>(Per Issue) | Member Annual Rate<br>(All Four Issues) | Non Member Rate<br>(Per Issue) | Non Member Annual Rate<br>(All Four Issues) |
|-------------------------|--------------|----------------------------|---|--------------------------------|---|
| Business Card           | 4.90 x 2.25  | 175                        | 650                                     | 250                            | 1,000                                       |
| 1/8 Page                | 4.90 x 3.60  | 260                        | 975                                     | 340                            | 1,325                                       |
| 1/4 Page                | 4.90 x 7.50  | 375                        | 1,375                                   | 450                            | 1,725                                       |
| 1/2 Page                | 10.0 x 7.50  | 500                        | 2,000                                   | 900                            | 3,000                                       |
| Full Page               | 10.0 x 15.25 | 1,000                      | 3,500                                   | 1,750                          | 5,000                                       |

*All amounts listed in U.S. dollars.*

**TERMS AND CONDITIONS**

The Maritime Exchange will accept no ad without a signed contract. The advertiser will provide ad copy and artwork. If none is provided, the Maritime Exchange will place a house ad without a signed proof. The Maritime Exchange reserves the full approval rights on all ads submitted. Full payment is due within 30 days of invoice date. No conditions, except those written herein, are part of this contract.

The undersigned agrees to pay for a \_\_\_\_\_ - page advertisement in the following issue(s) in the amount of \$\_\_\_\_\_.

Winter Issue     Spring Issue     Summer Issue     Fall Issue

Company \_\_\_\_\_ Name \_\_\_\_\_  
 Address \_\_\_\_\_ Title \_\_\_\_\_  
 \_\_\_\_\_ Signature \_\_\_\_\_  
 \_\_\_\_\_ Email \_\_\_\_\_  
 Phone \_\_\_\_\_ Date \_\_\_\_\_

|   |    |  |
|---|----|--|
| <input type="checkbox"/> <b>PAYMENT ENCLOSED</b><br>Make check payable to:<br>Maritime Exchange | OR | <input type="checkbox"/> <b>BILL MY CREDIT CARD</b> <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express |
|   |    | Card # _____ Exp. Date _____<br>Name on Card _____ Signature _____<br>Billing address if different from address above _____                                      |

**To reserve your space, complete, sign, and return this form today. Artwork can follow.**

Attn: Donna Stargell  
 Email: dstargell@maritimedelriv.com  
 Fax: 215-925-3422  
 Phone: 267-670-7948

Maritime Exchange for the  
 Delaware River and Bay  
 240 Cherry Street  
 Philadelphia, PA 19106

## **2023 Beacon Production Schedule**

The following is an estimated schedule and is subject to change.

### **Winter 2023 Issue**

Article Deadline: 02/03

Ad Contract/Ad Copy Deadline: 02/10

Web Distribution: 02/15

### **Spring 2023 Issue**

Article Deadline: 05/05

Ad Contract/Ad Copy Deadline: 05/12

Web Distribution: 05/17

### **Summer 2023 Issue**

Article Deadline: 08/04

Ad Contract/Ad Copy Deadline: 08/11

Web Distribution: 08/16

### **Fall 2023 Issue**

Article Deadline: 11/03

Ad Contract/Ad Copy: 11/10

Web Distribution: 11/15