

Thank you for choosing the Maritime Exchange
Reaching the Delaware River Port Community and Beyond!

PORT DIRECTORY / BEACON COMBINATION			Includes a Port Directory ad, one free listing, and one ad in all four issues of <i>The Beacon</i>					
QTY	AD Sizes		Member Rate	Non-Member Rate	PD Spot Color (\$165/color)	PD Full Color (\$360/ad)	TOTAL	
	Port Directory	The Beacon						
	Full Page	1/4 Page	1,585	2,050	\$	\$	\$	
	1/2 Page	1/8 Page	1,180	1,660	\$	\$	\$	
	1/4 Page	Business Card	790	1,270	\$	\$	\$	
							SUBTOTAL	\$

Ad rates for *The Beacon* and additional size combinations quoted on request.

PORT DIRECTORY ONLY			Includes a Port Directory ad and a free listing					
QTY	Ad Sizes		Member Rate	Non-Member Rate	PD Spot Color (\$165/color)	PD Full Color (\$360/ad)	TOTAL	
	<i>(In Inches)</i>							
	Full Page	4.37 x 7.25	455	680	\$	\$	\$	
	1/2 Page	4.37 x 3.25	360	585	\$	\$	\$	
	1/4 Page	4.37 x 1.62	265	480	\$	\$	\$	
							SUBTOTAL	\$

All amounts above are listed in U.S. dollars.

All full-page, full-color ads will appear on the Maritime Exchange website.

See details page 2

The undersigned agrees to the terms and conditions of this contract as listed on page 2.

Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____
 Name _____
 Signature _____
 Date _____

CATEGORY LISTINGS	
See enclosure for category options.	
Advertisement Category	One listing included with each ad
	<i>Free</i>
Additional Listings	\$20 for each additional listing
	\$
	\$
	\$
SUBTOTAL	\$

TOTAL INVESTMENT	
Ad Total	\$
Listings Total	\$
TOTAL	\$

<input type="checkbox"/> PAYMENT ENCLOSED Make check payable to: Maritime Exchange	OR	<input type="checkbox"/> BILL MY CREDIT CARD <input type="checkbox"/> Visa <input type="checkbox"/> Master Card <input type="checkbox"/> American Express Card # _____ Exp. Date _____ Name on Card _____ Signature _____ Billing address if different from address above _____

Complete, sign, and return contract and ad copy by December 29, 2017.



MARITIME EXCHANGE

for the Delaware River and Bay

See your ad on the newly redesigned Exchange website!

Your full-page, full-color ad will appear on the Maritime Exchange website at no additional charge

The Maritime Exchange will post full-page full-color ads on the newly redesigned Maritime Exchange website at no additional cost. Guidelines are as follows:

- Ads placed on the Exchange website are the same as those placed in the Port Directory. However, the ad is sized at 180 pixels x 300 pixels.
- Only full-page, full-color ads are included in this offer. The Exchange will display the ads on the website for one full year, starting on the Port Directory publication date.
- Ads will be randomly displayed one at a time, and the ad posted will change every 15 seconds. The Exchange will embed a link to the advertiser's website in each ad.
- The Exchange will try to accommodate but cannot guarantee requests to substitute a different ad from that in the Port Directory. An ad supplied by the advertiser may need a size adjustment to fit the website. A \$150 fee will be charged for this service.
- The rate for the Exchange to create a new ad for an advertiser who wishes to use a different ad than in the directory is \$100 per hour, and an estimate will be provided upon request.
- Those with half- or full-page monochrome ads may add a webpage ad for an additional one-time fee of \$400, subject to the guidelines included herein.

2018 PORT DIRECTORY CONTRACT TERMS AND CONDITIONS

The advertiser will submit the ad contract and artwork by December 29, 2017.

Full payment is due within 30 days of submission of the contract.

The Maritime Exchange shall furnish proofs to the advertiser for approval prior to publication for all previous ads requiring corrections. If the deadline passes with no signed approval of the proof, the Maritime Exchange will use the ad copy as is.

If the deadline for new ad copy passes with no ad submitted, the Maritime Exchange will use a standard ad on your behalf.

The Maritime Exchange will assess a charge of \$15.00 for any text and/or art changes received after submission of an ad other than to correct typographical errors on the part of the printer. The Exchange will assess this charge with each resubmission of changes to an ad.

The Maritime Exchange reserves the right to:

- reject any ad submitted;
- terminate this contract and withdraw any ad not paid in full after 30 days of receipt of contract; and
- reject an unsigned or incomplete contract.

No conditions except those written herein are part of this contract.

2018 PORT DIRECTORY CATEGORIES

Following is a list of categories for the 2018 Port Directory. Advertisers receive one free listing for each ad, and placement in additional categories is available for \$20 each. The Maritime Exchange will feature full-page full color ads on its website at no additional charge. For more details, call 267-670-7948.

- Air Conditioning**
- Attorneys**
- Banquet Facilities**
- Barge Operators**
- Bird Control**
- Bridges**
- Bulk Material Management**
- Bunkering Services/Supplies**
- Chandlers**
- Charts**
- Collection Services**
- Computer Information/Systems**
 - Software
- Consulates**
- Consultants**
 - Business
 - Engineering
 - Environmental
 - Government Affairs
 - Maritime
- Container Freight Stations**
- Crew Transport**
- Divers**
- Dredging Contractors**
- Engineering**
- Environmental Services**
- Freight Forwarders/Customs Brokers**
- Fumigation Services**
- Garbage/Rubbish Removal**
- Government Agencies**
 - Federal - Port Related
 - State & Municipal
- Guard Services**
- Heavy Lift Equipment/Cranes**
- Hotels**
- Importers/Expeditors**
- Insurance**
- Intermodal Facilities**
- Launch Services**
- Laundry/Cleaning Services**
- Life Boat Repair/Life Rafts**
- Line Runners**
- Marine Automation & Controls**
- Marine Electrical**
- Maritime Construction**
- Maritime Exchanges/Associations**
- Metropolitan Planning**
- Motor Freight/NVOCC**
- Motor Repair**
- Oil**
 - Facilities
 - Lightering
 - Lubricating
 - Sludge Removal
 - Pollution Control
 - Products/Services
 - Testing
- Pest Control**
- Pier - Construction/Repair**
- Pier - Design/Engineering**
- Pilots**
- Port Authorities**
- Potable Water**
- Power Plants**
- Printing**
- Radio Sales/Service**
- Railroads/Rail Yards**
- Real Estate Development**
- Refrigeration**
- Schools - Maritime**
- Seafarer Services**
- Security**
- Ship/Boat Repair**
- Shipyards**
- Steamship Agents**
- Steamship Lines**
- Stevedores**
- Supplies**
 - Canteen & Bonded Stores
 - Chemical
 - Wire/Rope
- Surveyors**
- Tank Services**
- Terminals/Terminal Operators**
- Towing**
- Trade Associations**
- Tug Companies**
- Unions**
- Warehouse**
 - Bonded
 - Cold Storage
 - Customs Examination Station
 - General Order
 - Storage